

Dear Friends from World Franchise Council,

At many franchise events or in the franchise business, we have been meeting our business partners from Ukraine. Now they are not with us. On February 24, 2022, Russian army invaded Ukraine – an independent, democratic country.

For this reason, brave Ukrainians have to defend their country against brutal Russian invaders, hide in shelters from Russian bombs or flee their homes, leaving all their belongings to Russian invaders. Civilians and their children are dying.

We know that there are many people in Russia who do not support the brutal military invasion of Ukraine. However, we cannot imagine being in one organization with the Russian Franchise Association (RFA) and Belfranchising, when the rifles of soldiers from these countries are aimed at the citizens of Ukraine.

Therefore, we call for the membership suspension of these two organizations in the World Franchise Council until Russian and Belarusian soldiers leave independent and democratic Ukraine.

We also kindly ask you to urgently remove both organizations from the WFC websites and not invite them to any events organized by the WFC or national organizations.

We appeal to all national franchise or organizations for unity and solidarity with Ukraine.

Sincerely

Monika Dąbrowska
Chairman
Polish Franchise Organization (PFO)

